

CIORReview

The Navigator for Enterprise Solutions

BPM SPECIAL

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CIOREVIEW.COM

20 Most Promising BPM Solution Providers 2017

In an effort towards making the organizational workflows more effective and efficient to achieve business goals, enterprises across the globe are adopting advanced Business Process Management (BPM) systems. A robust BPM solution will reduce human errors and accelerate the business processes to optimize an organization's core operations. This is vital for establishing a competitive advantage in an ever-changing business environment.

BPM frameworks come in a vast array of choices. With methodologies spanning process discovery and project scoping; process modeling and designing; business rules and workflow engines; and simulation and testing, selecting a vendor that offers innovative features across all stages is a task by itself. While traditional BPM systems were built on-premise, today's systems are moving more towards cloud,

with future alterations having analytics as a core component. This will provide complete visibility into and control over the way business processes are implemented.

To help organizations select the best vendors that offer the most befitting solutions, CIOReview presents a list of innovative solution providers in the space.

A distinguished panel comprising of prominent CEOs, CIOs, VCs, and analysts, along with CIOReview's editorial board has assessed hundreds of BPM solution providers and shortlisted the ones that are at the forefront of providing cutting-edge technology solutions. The listing provides a look into how the solutions in this domain are put to use, so that you can gain a comprehensive understanding of how they will optimize your business processes.

We present to you 20 Most Promising BPM Solution Providers 2017.

BPTrends Associates

recognized by CIOReview magazine as



An annual listing of 20 companies that are at the forefront of providing BPM solutions and impacting the marketplace

Company:

BPTrends Associates

Description:

Provides BPM professional services to organizations as well as assisting them in planning, architecting, designing, measuring, and managing business processes

Key Person:

Paul Harmon,
Founder and Chief
Methodologist, Celia Wolf,
Founder and Managing
Director, Roger Burlton,
Partner.

Website:

bptrends.com

BPTrends Associates Integrated Approach to Business Process Improvement

“Markets are always waiting for the “next big thing” and while new terms continue to evolve, such as “transformation” and “cognitive computing” the basic goals have always been to improve process performance across the enterprise,” begins Paul Harmon, Founder and Executive Editor of BPTrends.com and Founder and Chief Methodologist of BPTrends Associates (BPTA). However, the greatest challenge for Business Process Management (BPM) is making it an integral part of the culture. With this requirement in mind, in 2002, Paul Harmon and Celia Wolf, Founder and Publisher of BPTrends.com and Founder and Managing Director of BPTA, decided the time was right to launch a business focused on information and education on Business Process Management. The two had worked together off and on since their AI days in the mid eighties, and in 2002, Paul published the first edition of his bestselling book, Business Process Change and in 2003, together, they launched BPTrends.com, an online information portal.

“**Our BPM Curriculum and Certificate Program is marketed and delivered globally, both publically and privately, through our network of licensed and certified partners around the globe**

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Three years later, together with a 3rd partner, Roger Burlton, they launched BPTrends Associates (BPTA) a BPM training, consulting and management service provider. The firm’s BPM Curriculum and Certificate Program establish a consistent, integrated and scalable BPM Methodology, including a common language, tools and techniques that assure efficient collaboration among all process practitioners within an organization.

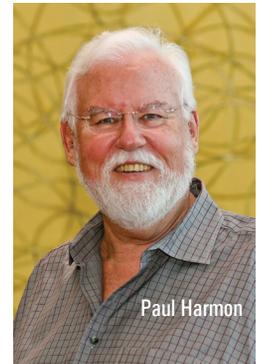
The BPTA BPM Methodology addresses the Enterprise Level, Process Level and Implementation Level of business processes. BPTA takes a top-down approach to business process improvement by aligning business processes with business strategy and goals and assuring that IT applications, human competencies and organizational development support the process performance objectives of the organization to

yield optimal performance. “Our strength is getting the business process management system in place, including all the components of a process initiative,” says Celia. “Our services include BPM training, executive coaching, strategic planning, business process architecture, process design and the management and measurement of a process-based organization.” This, in combination with Paul’s book, Business Process Change, and our world class BPM information portal, BPTrends.com, makes us unique as a world class organization supporting BPM world-wide.

BPTA has always emphasized a comprehensive approach to process change. It helped a Government agency in Canada responsible for acquiring, scheduling, running and maintaining buses throughout the province. The agency perceived a variety of problems with their business and wanted to improve their performance across the enterprise. BPTrends conducted a series of workshops with the senior staff and a proposed process architecture for the top level processes in the organization. This approach guaranteed that the top management of the organization had a comprehensive understanding of their organization’s processes and a plan to identify, prioritize, redesign, measure and manage their processes. The result was a significant improvement of the organization’s performance.

“Our BPM Curriculum and Certificate Program is marketed and delivered globally, both publically and privately, through our network of licensed and certified partners around the globe,” adds Celia. Based on market research and feedback from leaders, global partners and clients in the international BPM community, the curriculum was revised in May 2016 to address the current BPM trends—featuring the most up-to-date technologies, tools and techniques—designed to support a global industry standard.

Forging ahead, the firm’s personal commitment is to incorporate new technologies into its curriculum to enable well-rounded process change practitioners, capable of identifying, redesigning, measuring and managing their organization’s performance. **CR**



Paul Harmon



Celia Wolf